



City of Wolverhampton Council

Target population	88,040 households
Funding amount	£44,020
Project duration	August 2024 – August 2025
Project type	Kerbside collection
Project aim	To introduce a weekly kerbside collection for small electricals and household batteries.
Outcome	<ul style="list-style-type: none">• The pilot collected 18 tonnes of waste electricals at the kerbside.• This was 43% more than in the previous 12 months.



Collection approach

The City of Wolverhampton Council fitted cages to refuse vehicles to collect small electricals and batteries alongside regular waste and recycling collections.

Residents put electricals in open carrier bags, and batteries in clear tied freezer bags next to their bins.

Crews were trained to collect items correctly and record data via in-cab devices. They checked for contamination, put items in the cages, and emptied them into skips at the depot for recycling.

The system integrated smoothly with existing waste and recycling rounds, offering a simple weekly kerbside collection for all eligible households.

Communications approach

- The communications approach used digital channels, including social media, email newsletters, the council website and press releases
- Pre-launch social media proved the most effective channel for engaging residents
- BBC TV coverage helped to raise the profile of the pilot.

Future plans

The initiative has been adopted as business as usual: collections of household small electricals and batteries are now part of the council's regular waste and recycling activities.

The council continues to use Material Focus resources to promote the service and encourage participation.

“Feedback about the introduction of the kerbside small electrical items and battery collections has been positive, with residents saying it is a great idea. Many older people can’t always get out to shops or HWRC and this service ensures that they do not need to ask others for lifts.”

Project Lead